

Advertising with the IBSS 2017 - Basic information



If you want to advertise your Scripophily business or offers you can do so using our various media:

- SCRIPOPHILY, the magazine of the International Bond & Share Society is published three times a year - in April, August and December. It is mailed to all our members.

- Our website scripophily.org offers square format banners.
- Sponsored content in our Newsletters (mailed to ca. 600 members and friends)

All advertising is restricted to members of the IBSS.
The magazine is printed on A4 paper (210 x 297 mm).

Advertising prices for 'SCRIPOPHILY' and the [2017 Directory](#):

Page	Size	GBP	EUR***	USD***
Full page *	186 x 270 mm	300**	360	390
Half page horizontal	186 x 132 mm	150	180	195
Half page vertical	90 x 270 mm	150	180	195
Quarter page horizontal	186 x 63 mm	75	90	97,5
Quarter page vertical	90 x 132 mm	75	90	97,5
Eighth page (professional)	90 x 63 mm	40	48	52
Eighth page (private offer / search)	90 x 63 mm	30	36	39

* Whole pages have a bleed option for full page (A 4 plus 3 mm bleed around all 4 sides)

** Cover pages (except front cover) are 450 GBP

*** The prices in EUR and USD are being kept throughout 2017, regardless of currency rate changes.

**A 20 % discount applies to advertisers booking three or more issues in 2017.
This discount applies also to online advertising booked in the same year.
Online advertising solely can not qualify for discounts.**

Online banner prices for our website 'scripophily.org':

Square front page banner	Size	GBP	EUR***	USD***
Per month	150 x 150 px	15	18	20

Sponsored content boxes in our Newsletters (dates upon request):

Sponsored content	Size	GBP	EUR***	USD***
Prices vary with size	500 px wide, height variable	75 - 150	90 - 180	100 - 200
Graphic and art/picture work	Per hour	30	35	40
Private search/offer (max. 4 lines of text (400 characters) plus headline)	500 px wide, 1 picture optional	30	36	39

For all matters concerning advertising and the dates / deadlines please contact:

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