

## Advertising with the IBSS 2017 - Basic information

If you want to advertise your Scripophily business or offers you can do so using our various media:

- SCRIPOPHILY, the magazine of the International Bond & Share Society is published three times a year - in April, August and December. It is mailed to members around the world.
- Our website scripophily.org offers square format banners
- Sponsored content in our Newsletters (mailed to ca. 600 members and friends)

All advertising is restricted to members of the IBSS.  
The magazine is printed on A4 paper (210 x 297 mm).

### Advertising prices for 'SCRIPOPHILY' and the [2017 Directory](#):

| Page                                 | Size         | GBP   | EUR*** | USD*** |
|--------------------------------------|--------------|-------|--------|--------|
| Full page *                          | 186 x 270 mm | 300** | 360    | 390    |
| Half page horizontal                 | 186 x 132 mm | 150   | 180    | 195    |
| Half page vertical                   | 90 x 270 mm  | 150   | 180    | 195    |
| Quarter page horizontal              | 186 x 63 mm  | 75    | 90     | 97,5   |
| Quarter page vertical                | 90 x 132 mm  | 75    | 90     | 97,5   |
| Eighth page (professional)           | 90 x 63 mm   | 40    | 48     | 52     |
| Eighth page (private offer / search) | 90 x 63 mm   | 30    | 36     | 39     |

\* Whole pages have a bleed option for full page (A 4 plus 3 mm bleed around all 4 sides)

\*\* Cover pages (except front cover) are 450 GBP

\*\*\* The prices in EUR and USD are being kept throughout 2017, regardless of currency rate changes.

**A 20 % discount applies to advertisers booking three or more issues in 2017. This discount applies also to online advertising booked in the same year. Online advertising solely can not qualify for discounts.**

### Online banner prices for our website 'scripophily.org':

| Square front page banner | Size         | GBP | EUR | USD |
|--------------------------|--------------|-----|-----|-----|
| Per month                | 150 x 150 px | 15  | 18  | 20  |

### Sponsored content boxes in our Newsletters (dates upon request):

| Sponsored content     | Size                            | GBP      | EUR         | USD          |
|-----------------------|---------------------------------|----------|-------------|--------------|
| Prices vary with size | 500 px wide,<br>height variable | 75 - 150 | 90 -<br>180 | 100 -<br>200 |
| Graphic and art work  | Per hour                        | 30       | 35          | 40           |

**All matters concerning advertising in SCRIPOPHILY will gladly be answered by:**

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