

Advertising with the IBSS 2018/2019 – Facts sheet



If you want to advertise your Scripophily business or offers you can do so using our various media:

- SCRIPOPHILY, the magazine of the International Bond & Share Society is published three times a year - in April, August and December. It is mailed to all our members.
- Our website scripophily.org offers square format banners.
- Sponsored content in our Newsletters (mailed to ca. 600 members and friends)

All advertising is restricted to members of the IBSS.
The magazine is printed on A4 paper (210 x 297 mm).

Advertising prices for 'SCRIPOPHILY' and the [2019 Directory](#):

Page	Size	GBP	EUR***	USD
Full page *	186 x 270 mm	300**	340	390
Half page horizontal	186 x 132 mm	150	170	195
Half page vertical	90 x 270 mm	150	170	195
Quarter page horizontal	186 x 63 mm	75	85	97,5
Quarter page vertical	90 x 132 mm	75	85	97,5
Eighth page (professional)	90 x 63 mm	40	45	52
Eighth page (private offer / search)	90 x 63 mm	30	34	39

* Whole pages have a bleed option for full page (A 4 plus 3 mm bleed around all 4 sides)

** Cover pages (except front cover) are 450 GBP

*** These new prices in EUR will be effective from Jan 1 2019 on.

A 20 % discount applies to advertisers booking three or more issues in 2018/2019. This discount applies also to online advertising booked in the same year. Online advertising solely can not qualify for discounts.

Online banner prices for our website 'scripophily.org':

Square front page banner	Size	GBP	EUR***	USD
Per month	150 x 150 px	15	17	20

Sponsored content boxes in our Newsletters (dates upon request):

Sponsored content	Size	GBP	EUR***	USD
Prices vary with size	500 px wide, height variable	75 - 150	85 - 170	100 - 200
Graphic and art/picture work	Per hour	30	34	39
Private search/offer (max. 4 lines of text (400 characters) plus headline)	500 px wide, 1 picture optional	30	34	39

For all matters concerning advertising and the dates / deadlines please contact:

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